



SAN FRANCISCO'S STANFORD COURT UPGRADES FOR A NEW OUTLOOK WITH MULTIMILLION-DOLLAR RENOVATION COMPLETION

Iconic Nob Hill Hotel Transformed for the Modern Traveler

SAN FRANCISCO (August 1, 2018) – Following a comprehensive renovation and makeover, the iconic 400-room [Stanford Court Hotel](#) has been newly reimagined to provide guests with a distinctly unique Nob Hill experience that celebrates San Francisco's avant-garde, start-up state of mind. From a fresh arrival and check-in experience to completely remodeled guest rooms and corridors, redesigned lobby, updated meeting spaces, the addition of a state-of-the-art fitness center in a glass "greenhouse" environment, and new local partnerships and programming, Stanford Court has undergone a full transformation.

The new guest rooms are outfitted with an exclusive mix of modern functional furnishings, high-speed internet connectivity, and in-room amenities featuring 55" Google Chromecast-equipped HDTVs and ample outlets and USB charging ports both bedside and at the work desk. Stanford Court also provides guests with reusable water bottles that can be topped off at filling stations located throughout the hotel, a refreshing change from its more staid Nob Hill competitors.

"Character, culture, tech, style and comfort are the focus of the new Stanford Court. Our mission is to redefine what a hotel is to travelers seeking fresh and authentic ways to savor our city," says General Manager Tony Roumph. "A combination of practical comfort and refined revelry is the goal for this new era of our storied hotel."

Stanford Court seamlessly integrates San Francisco's grand history, culture and milestone moments with the legacy of the hotel's namesake, railroad mogul and philanthropist, Leland Stanford. Restored and relocated to the hotel's entrance is a 3-ton, 10-foot-tall granite penguin sculpture by renowned Bay Area artist Beniamino Bufano, which for 45 years, was "lost" in the landscape at the corner of Pine and Powell streets. The lobby features a custom-created, expansive mural based on photographer Eadweard Muybridge's "Sallie Gardner at a Gallop," an innovative photo series centered on a horse's gait. Commissioned by Stanford in 1878, the series of 24 images shot in rapid succession not only enabled Stanford to win a bet proving horses become airborne in gallop, but also laid the groundwork for the motion-picture industry. On the ceiling of the hotel's bar is a scene from the legendary car chase through the streets of San Francisco from the 1968 movie "Bullitt," starring Steve McQueen.

Partnering with some of San Francisco's most innovative brands, artists and tech-forward companies, Stanford Court invites guests to plug into the city. These include Daylighted digital art installations; Kinima.fit virtual personal training and Peloton training bikes in the fitness center; and a tech library complete with a broad range of technology for guests' use such as Jambox speakers, iPads, GoPro cameras, MacBook Air and Chromebook computers. The lobby also boasts a music room with a record player and hundreds of vinyl albums and an enhanced self-serve market featuring food and beverages from local purveyors.

Among Stanford Court's core values is sustainability. New, green amenities—Blix Electric Bikes, FloWater filling stations, low-flow toilets, electric vehicle charging stations, and extensive access to electronic magazines and newspapers through PressReader—reflect Stanford Court's commitment to minimize its carbon footprint.

Stanford Court is also focused on guests' balance of mind, body and soul. In addition to the hotel's state-of-the-art, 24-hour fitness center and fitness programming, events and other wellness collaborations with bespoke local partners, Stanford Court offers a "Nob Hill" program comprised

of a thoughtful variety of hypoallergenic pillows, earplugs and other sleep enhancing amenities that enable guests to arise relaxed and refreshed.

With the launch of [Seven Stills Nob Hill](#), Stanford Court brings a touch of irreverence to Nob Hill's food & drink scene. A dynamic social space driven by craft beer and whiskey tastings from local craft brewer and distiller Seven Stills, Seven Stills Nob Hill is the company's third outpost in San Francisco and the first to offer a food program specifically designed to pair with its libations. Delivering on its promise to showcase the "Best of San Francisco," Stanford Court guests can arrange to tour Seven Stills Brewery & Distillery located in the Bayview area south of downtown.

Information on Stanford Court programs and events can be found at www.stanfordcourt.com. Follow Stanford Court on [Facebook](https://www.facebook.com/stanfordcourtsf) (facebook.com/stanfordcourtsf) and [Instagram](https://www.instagram.com/stanfordcourtsf) (@stanfordcourtsf).

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STANFORD COURT

Located atop San Francisco's famed Nob Hill at the corner of California and Powell streets, the 400-room Stanford Court has been redesigned for the savvy digital age traveler. A complete multimillion-dollar renovation of the iconic hotel's guest rooms, lobby, and public and meeting spaces celebrates the tech-forward, innovative spirit of San Francisco. Stanford Court is steps from the city's best dining, shopping, entertainment and cultural attractions. With a storied history dating back nearly 140 years, Stanford Court occupies the site of the elaborate private mansion of renowned "Big 4" railroad mogul, university founder and U.S. Senator Leland Stanford. Stanford was at the forefront of innovation, and today's Stanford Court pays homage to his innovative legacy. For information or reservations, visit www.stanfordcourt.com or call (415) 989-3500.

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MEDIA CONTACTS:

BREAD & BUTTER PUBLIC RELATIONS

Anais Smith
anais@breadandbutterpr.com
415.246.4473

Shelby Deffterios
shelby@breadandbutterpr.com
707.490.5523