



FOR IMMEDIATE RELEASE:

San Francisco's Stanford Court Announces \$16 Million Reboot

Redesign Integrates Nob Hill's Grand History with the Tech Focus of Today's City

SAN FRANCISCO (May 23, 2017) – [Stanford Court](#), a modern, tech-centric hotel ideally located atop the city's famed Nob Hill, has announced a \$16 million redesign of the porte-cochere, lobby, café and bar, guest rooms, fitness center, and meeting spaces. The property-wide reboot will further elevate Stanford Court's status as the foremost hotel offering an authentic San Francisco experience while anticipating the preferences of the technology-focused traveler. The multi-phase redesign began in May 2017 and will conclude in spring 2018; the hotel will remain fully operational throughout the project.

To incorporate the sleek design elements and communal working spaces reflective of Bay Area technology startups, Stanford Court partnered with [EDG](#), a leading hospitality and commercial interior architecture and design firm known for creating transformative experiences and iconic spaces.

"Stanford Court's transformational reboot will showcase the City by the Bay's legacy of creative design, innovation, technology, and exceptional food and beverage," said Stanford Court General Manager Michael Baier.

Guided by the design concept of "where tomorrow meets yesterday," the newly-renovated Stanford Court will integrate Nob Hill's grand history with the innovative and tech-focused spirit of today's San Francisco. In addition to incorporating fun, charismatic elements into the interior design plan, EDG will feature nods to the historic Nob Hill — the former home of San Francisco tycoon and philanthropist Leland Stanford — by merging video, music, sculpture, and photography from the city's rich heritage.

LOBBY

The redesign will artfully juxtapose clean, modern lines with charming and informative Old World touches to create a unique “digital meets analog” aesthetic. Chic brass, blackened steel, saturated jewel tones, leather furnishings, and accents of fun, glossy reds will be set against a classic background of terrazzo tile, wood herringbone flooring, and cream colored walls. Stanford Court’s tech-savvy guests will appreciate the autonomous mobile check-in process, streamlined arrival experience, and a grab-and-go style eatery.

GUESTROOMS

Stanford Court’s 393 rooms and suites, reconceived as sanctuaries of calm and relaxation, will welcome guests with a modern color palette of stark whites, subtle grays, and bold blues accented by gold highlights and rustic wood features.

FITNESS CENTER

Stanford Court’s new 1,500-square-foot fitness center will provide an abundance of state-of-the-art equipment, floor-to-ceiling windows that fill the space with natural light, and views of the TransAmerica Pyramid, the bay, and the famed cable cars that rumble past the hotel.

MEETING & EVENT SPACE

The redesign will also focus on enhancing Stanford Court’s 2,100 square feet of meeting and event areas by creating comfortable, innovative spaces ideal for collaborating and brainstorming with state-of-the-art technology, including wireless connectivity to audio visual technology.

HOTEL AMENITIES

Stanford Court’s reboot will amplify its status as the hotel uniquely suited to serve today’s tech-savvy business and adventure travelers. Hotel guests can enjoy the latest technology, including keyless entry; JAMBOX speakers; Foli, a digital content mobile distribution platform that allows access to countless digital magazines and e-books via iPads during their stay; and [Daylighted](#), an evolving collection of local artwork, curated exclusively for the hotel, where guests can discover, explore, and purchase art. Guests can take advantage of free ultra-high-speed wireless Internet and complimentary Apple iMac computers and iPads conveniently positioned in the lobby for guest use. Zipcars and electric car charging stations are accessible in the front courtyard, or

guests can take in San Francisco's sweeping views and charming architectural details as they cruise the city on bikes provided by Stanford Court.

Stanford Court is managed by Highgate, a premier real estate investment and hospitality management company whose growing portfolio includes more than 100 properties in gateway cities worldwide. For more information on Stanford Court, please visit www.stanfordcourt.com.

About Stanford Court

Located atop San Francisco's famed Nob Hill at the corner of California and Powell streets, Stanford Court is steps from the city's best dining, shopping, entertainment and cultural attractions. The hotel features 393 well-appointed [rooms and suites](#), offering comfortable accommodations for leisure and business travelers in a prime location. Stanford Court's services and amenities include free ultra-high-speed wireless Internet, complimentary Apple iMac computers and iPads in the lobby, locally sourced food and beverage offerings, a 24-hour fitness center, business lounge, and expertly-staffed concierge desk. With a storied history dating back nearly 140 years, Stanford Court sits on the historic site of renowned "Big 4" railroad mogul, university founder, and U.S. senator Leland Stanford's elaborate private mansion. Leland Stanford was at the forefront of innovation in his era, and today's [Stanford Court hotel](#) pays homage to his legacy by representing the new frontier of innovation for the 21st century. Stanford Court is located at 905 California Street, San Francisco, CA 94108. For reservations or more information, call [415.989.3500](tel:415.989.3500) or visit www.stanfordcourt.com.

About Highgate

Highgate is a premier real estate investment and hospitality management company widely recognized as an innovator in the industry. Highgate is the dominant player in U.S. gateway markets including New York, Boston, Miami, San Francisco and Honolulu. Highgate also has an expanding presence in key European markets through properties in London, Paris, Barcelona, Vienna and Prague. Highgate's portfolio of global properties represents an aggregate asset value exceeding \$10B and generates over \$2B in cumulative revenues. The company provides expert guidance through all stages of the hospitality property cycle, from planning and development through recapitalization or disposition. Highgate has created a portfolio of bespoke hotel brands and utilizes industry leading proprietary revenue management tools that identify and predict evolving market dynamics to drive outperformance and maximize asset value. With an executive team consisting of some of the industry's most experienced hotel management leaders, the company is a trusted partner for top ownership groups and major hotel brands. Highgate maintains corporate offices in New York, London, Dallas, Chicago and Seattle. For more information, visit www.highgate.com.

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